**India's Leading Trade Fair for Water, Sewage, Refuse and Recycling**
September 28–30, 2016
Hall 5, Bombay Exhibition Centre
Mumbai, India
**www.ifat-india.com**

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**Press Release**

**Active Learning Center**

# IFAT India 2016 promotes young talent

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■ **Next event: September 28 to 30, 2016**
■ **New 'Active Learning Center' combats skills shortage**
■ **Exhibitors can apply online**

Fun and excitement—that´s the idea behind the new Active Learning Center at IFAT India, India´s leading trade fair for environmental technology. This year for the first time, there will be a special area dedicated to training, live demonstrations and skills contests, running for the entire period of the show. The aim of the Active Learning Center is to promote talent and combat the shortage of skilled workers in the Indian environmental sector. The next IFAT India takes place from September 28 to 30, 2016 in the Bombay Exhibition Centre (BEC) in Mumbai. Application documents for exhibitors are now available online.

The Active Learning Center consists of three parts. In a 'University Challenge', teams of students from national universities will be putting their knowledge to the test. The task presented to them is to design a "smart city" with intelligent resource management. A second component is "Products in Practice", where leading experts will give live demonstrations of specific products and machines, on which young people will then be put to the test. A further skills competition is aimed at professionals with a few years work experience; it consists of practical training exercises, for example on the themes of maintenance, process control and safety at work.

The special characteristic of the Active Learning Center at IFAT India is that the program is specifically tailored to the needs and requirements of the Indian

environmental sector. It is being organized in cooperation with the DWA, Germany´s Association for Water, Wastewater and Waste.

The environmental market in India has great potential, as underlined by the success of IFAT India in 2015. A total of 136 exhibitors (a rise of 10 percent on the previous time) took part in that event. And 4,142 visitors came to Mumbai to find out about the latest solutions and products in the segments of water, sewage, refuse and recycling.

**Further information: [www.ifat-india.com](http://www.ifat-india.com).**

**About IFAT India**
IFAT India is India's leading environmental trade fair for technology and services in the water, sewage, refuse and recycling segments. The last event, covering approximately 5,000 square meters of exhibition space, attracted 136 exhibitors from 11 countries, and 4,142 trade visitors from 17 countries. The trade fair takes place annually in the Bombay Exhibition Centre (BEC) in Mumbai—the dates for the next event are September 28 to 30, 2016.

**IFAT worldwide**
Messe München supports the environmental technology sector by organizing not only IFAT, the world's leading trade fair for the sector, but also a range of other international environmental trade fairs at locations around the globe. These comprise IE expo in China, IFAT Eurasia in Istanbul, IFAT India in Mumbai and IFAT Africa in Johannesburg.

**Messe München**
Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungscenter München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.